



Urban Land Colorado Institute

Goals of the Product Council:

- High-level sharing of best practices and pitfalls among leaders and peers.
- Seed future collaboration that leads to better policies and projects.
- Provide a collegial and non-competitive atmosphere.

Council rules:

- You must be a current Associate or Full ULI Member to participate in a Product Council.
- Two-year term on the council. 100 percent attendance is strongly encouraged but one excused absence allowed.
- Current council members can reapply for additional terms and will be given the option to renew for a full term (2 yrs.) or a half term (1 yr.).
- Annual dues should be paid in a timely manner (to cover annual meeting costs) upon invoice and membership kept active during your council term.
- No substitutions for attendance (e.g., you cannot send a proxy).
- 5 guest spots per meeting are available. Guests must be recommended by current council members and a request of their attendance sent to chairs 4 weeks in advance of a session. Council Chairs must approve a guest spot and a guest registration must be paid in advance.
- Any proprietary information or industry secrets shared in this room shall not leave the room.
- The Council is participatory. With assistance from ULI staff, the group and its leadership plan programs.
- Although this is a business meeting among business peers, no overt marketing of a firm and its services. This is a place to build relationships and share best practices, not sell products or services.

Council dues (paid annually):

\$400 for Full Members, \$600 for Associate Members

How to apply:

- 1) Applications will open in the spring of each year, and new applicants are invited to apply.
- 2) Applications are collected online [HERE](#), and are reviewed by the council chairs for each council.
- 3) You must be a current ULI Member to apply, and should read the goals, requirements, and council guidelines before application.
- 4) Please have your membership ID, membership type, and bio ready before application. You may call ULI Customer Service at 1-800-321-5011 to find membership information.