

Product Councils

Inside info for ULI Leaders

ULI Colorado's Product Council program replicates the National Product Council Program at the local and regional level. We have three areas of concentration: Multi-Family, RETL (Resort, Entertainment, Tourism and Leisure), and Community Development. All three councils serve as an educational service and exclusive networking opportunity to a select group of District Council members.

Colorado Product Councils promote excellence in programming and foster a culture of openness and sharing of issues critical to the land use planning and real estate development industries.

Goals of the Product Council:

- High-level sharing of best practices and pitfalls among leaders and peers.
- Seed future collaboration that leads to better policies and projects.
- Provide a collegial and non-competitive atmosphere.

By laws of Council appointment:

- You must be a current Associate or Full ULI Member to participate and commit to upholding your membership during your council term. Annual dues based on membership are required.
- 100 percent attendance is strongly encouraged. 4 meetings are planned over the course of a two year term.
- Any proprietary information or industry secrets shared in this room shall not leave the room.
- The Council is participatory. With assistance from ULI staff, the group and its leadership plan programs.
- Although this is a business meeting among business peers, no overt marketing of a firm and its services. This is a place to build relationships and share best practices, not sell products or services.

Please visit our website to apply for the 2016-2018 Council term:
<http://colorado.uli.org/uli-in-action/colorado-product-council/>.
Email sarah.franklin@uli.org for more information.

RETL Product Council

Past topics have included ski base development, resort hotels, affordable housing, retail, and gaming, with presentations and private tours from project leaders of the Broadmoor, Devil's Thumb, Marabou Ranch, Vail redevelopment and more.

Product Council Chairs:
Becky Stone, OZ Architecture
Tyler Gibbs, City of Steamboat

Multifamily Product Council

Past topics have included affordable housing, policy updates, land trends, investment trends, city processes, funding sources, construction defects, with presentations and private tours from project leaders.

Product Council Chairs:
Scott Conrad, Swinerton Builders
Jeff Hawks, Apartment Realty Advisors

Community Development Product Council

Past topics have included market rate affordability, master planned communities, density & design, regulatory issues, amenities, TOD, Innovation, healthy communities, legislative updates.

Product Council Chairs:
Mark Nickless, Alpert Companies
Eliot Hoyt, ValleyCrest Design Group

