



## 2017 Impact Awards Sponsorship Benefits

The 2017 ULI Impact Awards will showcase and highlight the best development projects in Colorado. With upwards of 350 leading developers, property owners, public officials, economic development groups, and brokers, this will be the event to be seen in 2015. Pledge now to receive an exclusive opportunity to support this program. Opportunities are very limited.

### **Title (One spot available) **SOLD OUT** 1 year commitment: \$25,000 // 3 year commitment: \$20,000**

- Exclusive Title Sponsor Recognition.
- Opportunity for a firm representative to open the program and present welcoming remarks
- Branding placement during the opening Awards video
- Ten complimentary event tickets – a full table (\$1,950 value)
- Preferred table location at the event
- Top billing with company logo on signage that will be displayed throughout the program including the main video screen
- Top billing of company logo featured in event invitation and program
- Top billing of company logo featured in all press materials promoting the event
- Top billing of company logo included in e-mail campaign to over 3,500 members and prospects
- Top billing of company logo prominently featured in CREJ supplement piece and print advertising campaign for the event
- Top billing of company logo featured on official ULI Colorado Awards Program webpage with link to sponsor website

In addition, you will receive the following Annual benefits:

- A \$2060 ULI membership credit to be used towards individual ULI memberships.
- 10 free registrations to all ULI Colorado programs.
- Recognition on all promotional materials as Champion Sponsor through FY 2017.
- Marketing opportunity made available for company to distribute collateral at all ULI Colorado events.
- Program time at one ULI Colorado event to present your company.
- Invitation to sponsor only events.

### **Category (**ONLY ONE SPOT AVAILABLE!**) 1 year commitment: \$10,000 // 3 year commitment: \$7,500**

- Exclusive category sponsorship: no competitors to be listed as sponsors
- Opportunity for Company's representative to present an award during the program
- Branding placement in the project category Award video
- Ten Complimentary event tickets – a full table (\$1,950 value)
- Preferred table location at the event
- Company logo on signage that will be displayed throughout the program including the main video screen
- Company logo featured in event invitation and program
- Company logo featured in all press materials promoting the event



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- Company logo included in e--mail campaign to over 3,000 members and prospects
- Company logo prominently featured in print advertising campaign for the event
- Company logo featured on official ULI Colorado Awards Program website with link to sponsor website
- Opportunity to distribute materials, collateral or premiums at the program

In addition, you will receive the following Annual benefits:

- 20% discount on all ULI memberships
- Six free registrations for all ULI Colorado events.
- Recognition on all promotional materials
- Marketing opportunity made available for company to distribute collateral at all ULI Colorado events.
- Program time at one event to present your company
- Invitation to sponsor only events

**Corporate (Limited opportunity!) LIMITED AVAILABILITY 1 year commitment: \$3,000 //  
3 year commitment: \$2,750**

- Branding placement during the opening Awards video
- Ten Complimentary event tickets – a full table (\$1,950 value)
- Preferred table location at the event
- Company logo on signage that will be displayed throughout the program
- Company logo featured in event invitation and program
- Company logo included in e--mail campaign to over 3,000 members and prospects
- Company logo featured on official ULI Colorado Awards Program webpage



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We appreciate your support and if you have any additional questions, please do not hesitate to contact our organization at 303-893-1760 or [colorado@uli.org](mailto:colorado@uli.org).

YES! I would like to pledge support for \$\_\_\_\_\_ .

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Payment method:  Check enclosed (please make checks payable to ULI Colorado)

Credit card:  Visa  MasterCard  American Express

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Signature: \_\_\_\_\_

Please scan this form and email it to [Colorado@uli.org](mailto:Colorado@uli.org).

	Memberships	Table @ IA	Free Registrations
Title	\$2060 + Unlimited 20% discount	\$1,950	\$5,000
Category	Unlimited 20% discount	\$1,950	\$3,000
Corporate	N/A	\$1,950	\$2,000